





Platform-L Contemporary Art Center opened to the public in May 2016 establishing itself as a locus for diverse and noteworthy creative perspectives which connect contemporary artists to audiences in Korea and beyond. Creators in visual art, performance and film cultivate an ongoing cultural dialogue with visitors to Platform-L's spaces and work to diminish the cultural distance between audiences while fostering a wider appreciation for contemporary art. Thus, Platform-L aims to operate as a platform for cooperation and exchanges for artists and institutions that becomes a space for learning and exploration open to those create art and those who enjoy it. Platform-L is run by Taejin Culture Foundation, established by Taejin International and its global fashion brand Louis Quatorze, who has been supporting numerous art and cultural activities over the last 20 years.



Founded & Supported by  
**LOUIS QUATORZE**



### 2007–2015 Selected Official Sponsorships

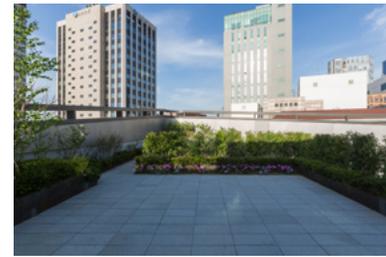
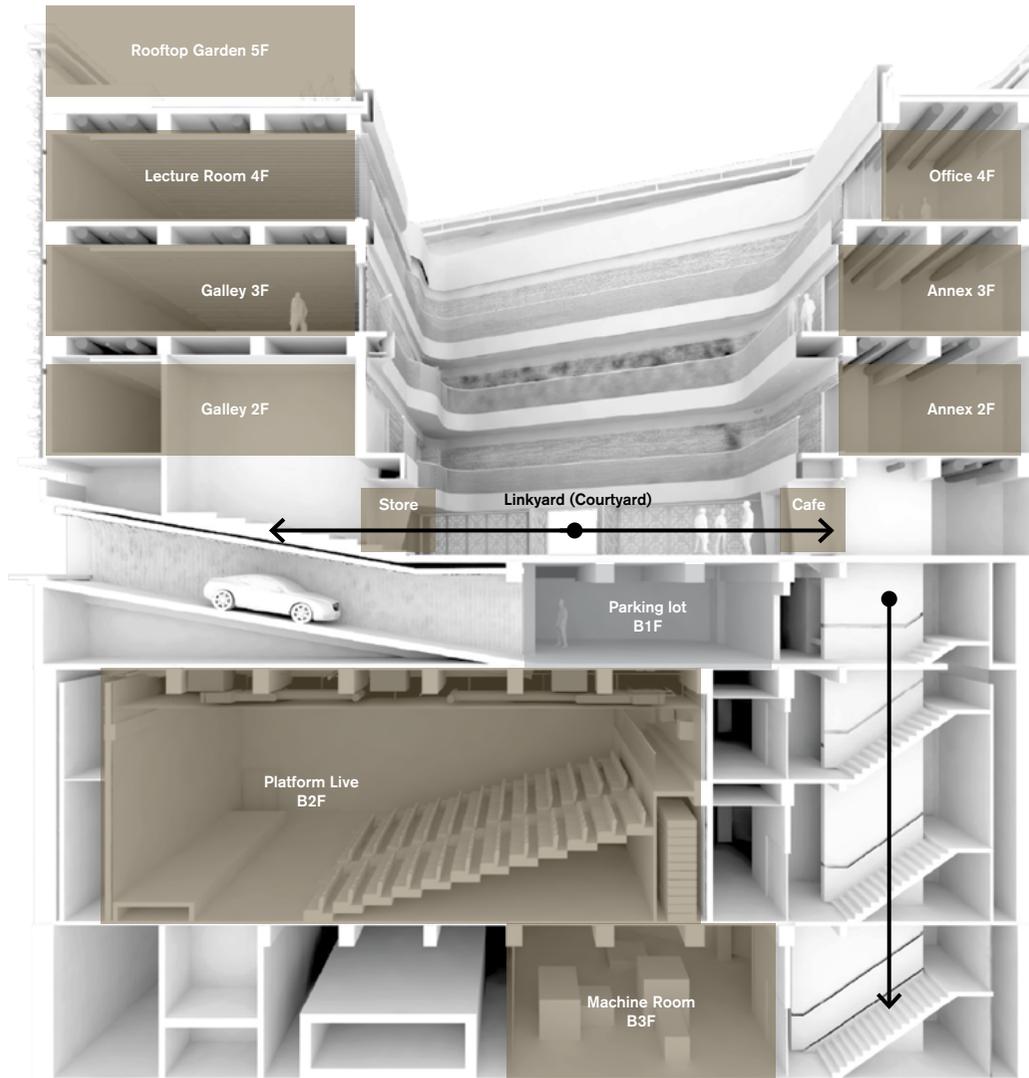
- «Elizabeth Vidal» Concert, Seoul Arts Center
- «Modigliani» Exhibition, Hangaram Museum
- «Pompidou Exhibition», Seoul Museum of Art
- «Musée d'Orsay» Exhibition, National Museum of Korea
- «Masters in Photography in the 20th century» Exhibition, Seoul Arts Center
- «Versailles Exhibition», Hangaram Museum
- «Jurgen Teller Exhibition» Daelim Museum
- «George Braque Exhibition» Imperial City Art Museum, Beijing
- «Laura Figy Live in Korea» Sejong Cultural Center
- «Victoria and Albert Museum Exhibition» Aram Museum
- «Digital Peace» Platoon Kunsthalle
- «Busan International Film Festival»
- «Talk and Concert» Seoul Arts Center
- «Random Access» Nam June Paik Art Center

### Awards

- The «Ordre des Arts et des Lettres» (Order of Arts and Letters) from French Government



# PLATFORM-L SPACES



Rooftop Garden (130 m<sup>2</sup>)



Lecture Room (145 m<sup>2</sup>)



Galley 2, 3F (165.28 m<sup>2</sup>)



Annex 2, 3F (34.2 m<sup>2</sup>)



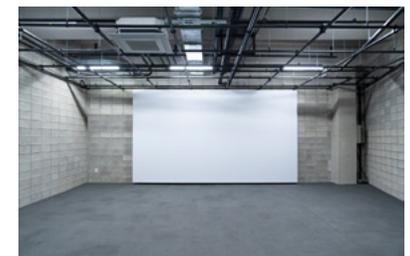
Linkyard (220 m<sup>2</sup>)



Store (100 m<sup>2</sup>)



Platform Live (145 m<sup>2</sup>)

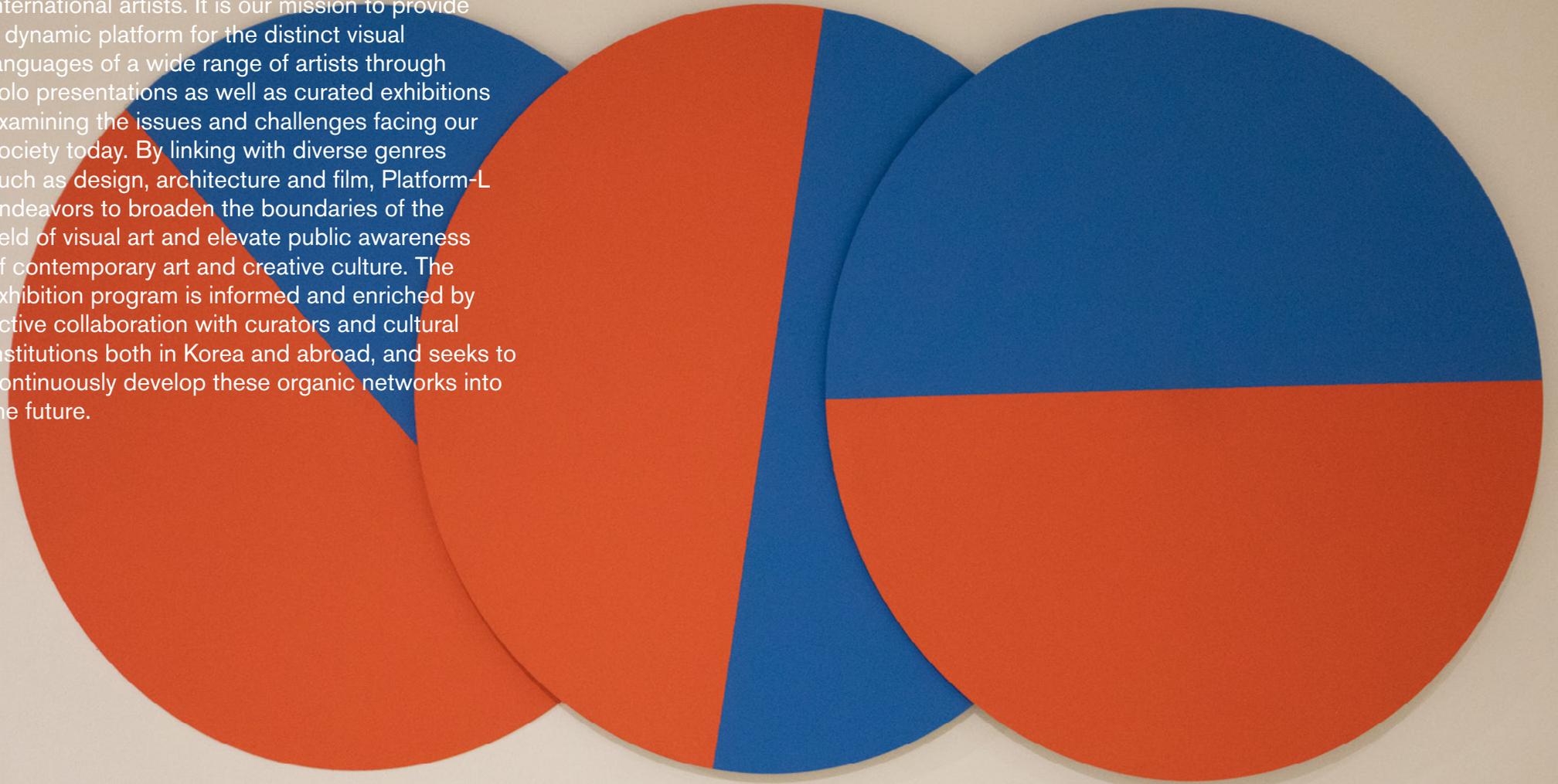


Machine Room (130 m<sup>2</sup>)

**PLATFORM-L**

# EXHIBITIONS

The exhibition program at Platform-L includes four to five exhibitions per year by Korean and international artists. It is our mission to provide a dynamic platform for the distinct visual languages of a wide range of artists through solo presentations as well as curated exhibitions examining the issues and challenges facing our society today. By linking with diverse genres such as design, architecture and film, Platform-L endeavors to broaden the boundaries of the field of visual art and elevate public awareness of contemporary art and creative culture. The exhibition program is informed and enriched by active collaboration with curators and cultural institutions both in Korea and abroad, and seeks to continuously develop these organic networks into the future.



# 1. Yang Fudong: The Coloured Sky: New Women II



Yang Fudong is an artist who lives and works in Shanghai. He was born in Beijing, 1971 and graduated from the China Academy of Art, Hangzhou, 1995. Yang is one of China's best known contemporary artists, having gained a major international reputation for his films and video installations, which have been shown regularly as part of major international survey exhibitions and one-person gallery shows across the globe. Yang Fudong has had more than 60 solo shows at most acclaimed institutions and galleries during the past years besides other 300 group exhibitions in the world. Yang Fudong's artworks articulate multiple perspectives; his works investigate the structure and formation of identity through myth, personal memory and lived experience. Each of his works is a dramatic existential experience and a challenge to take on.

«Yang Fudong has participated in prestigious international art events including: What About the Art? Contemporary Art from China» (QM Gallery Al Riwaq, Qatar Museums, Doha, 2016)); «La Biennale de Lyon» (2013); «Sharjah Biennial 11 of Sharjah Art Foundation» (2013); «The First Kyiv International Biennial of Contemporary» (2012); «Moving Image In China: 1988–2011» (Minsheng Art Museum, Shanghai, 2011); «17th Biennale of Sydney» (2010); «Rehearsal: 8th Shanghai Biennale» (2010); «The 52nd Venice Biennale» (2007), etc.

2016.05.12.–2016.08.07.



## 2. Bae Young-Whan: Pagus Avium



Artist Bae Young-Whan has been dealing with reserved topics of contemplation on civilization, crossing over various disciplines, such as painting, sculpture, installation and video work. He received international attention in the 2000s with a series of works including *Pop Song*, *The Way of Man*, *Insomnia*, and *Autonumina*. He has participated in main international exhibitions and solo exhibitions like the 51st Venice Biennale in 2005. His major exhibitions include a solo exhibition *«Song for Nobody»* (Plateau, Seoul, 2012), group exhibition *«Ghosts, Spies, and Grandmothers»* (SeMA Biennale Mediacity Seoul, 2014), *«Re:emerge-Towards a New Cultural Cartography»* (11th Sharjah Biennial, United Arab Emirates, 2013), *«All You Need is Love: From Chagall to Kusama and Hatsune Miku»* (Mori Art Museum, Tokyo, 2013), *«Peppermint Candy: Contemporary Art from Korea in Seoul»* (Santiago Museum of Contemporary Art, National Art Museum of Argentina, National Museum of Contemporary Art, 2007–2009) and *«Medi(t)ation»* (The 3rd Asian Art Biennale, Taiwan, 2011). He is currently preparing for group exhibition *«Land of Happiness»* (Buk-Seoul Museum of Art) in 2016.

2016.05.12.–2016.08.07.



### 3. ISAAC JULIEN: PLAYTIME



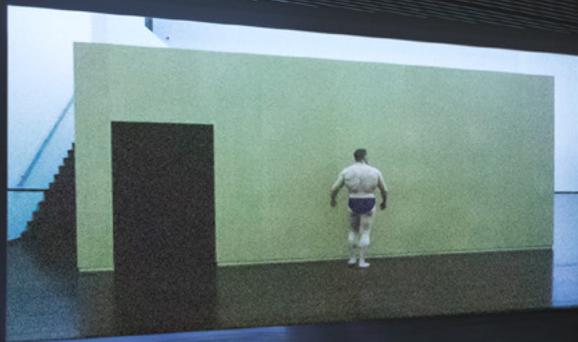
Filmmaker and installation artist, Isaac Julien was born in 1960 in London, where he currently lives and works. His multi-screen film installations and photographs incorporate different artistic disciplines to create a poetic and unique visual language. His 1989 documentary-drama exploring author Langston Hughes and the Harlem Renaissance titled 'Looking for Langston' garnered Julien a cult following while his 1991 debut feature *Young Soul Rebels* won the Semaine de la Critique prize at the Cannes Film Festival.

'Ten Thousand Waves', more recent work acclaimed around the globe, premiered at the 2010 Sydney Biennale and has gone on to be exhibited extensively - namely at Museum of Modern Art, New York, and more recently at the Foundation Louis Vuitton in Paris (2016). Isaac Julien has been exhibited in the 7th Gwangju Biennial, South Korea (2008); Prospect 1, New Orleans (2008); and Performa 07, New York (2004). He has had one-person exhibitions at: the Institute of Contemporary Arts, Boston (2011); L'Atelier Hermès, Seoul (2011); Kunsternes Hus, Oslo (2011); The Bass Museum, Miami (2010); Helsinki Festival, Kunsthalle Helsinki (2010); Museum Brandhorst, Munich (2008); Kestnergesellschaft, Hannover, (2006) Museum of Modern Art, Dublin (2005); Centre Pompidou, Paris (2005); and Moderna Museet, Stockholm (2005).

2017.02.22.-2017.04.30.



## 4. The Dialectic of the Stars: Extinction Dancefloor



Globalization has led us into an entropic reality long mistaken as progress under modernity. In a vast cultural field, accumulating artworks feels increasingly impossible. Imagining artworks as stars, an exhibition becomes a fleeting constellation—a perceptual map resisting rational, explanatory frameworks. *The Dialectic of the Stars: Extinction Dancefloor* curates with autonomy, letting works drift and unlock their potential without fixed narratives. Inspired by Bruno Latour's call to rethink politics amidst ecological crisis, the exhibition explores tensions between collapse and hope, probing late capitalism without clear resolution.

2018.04.06.–2018.06.10.



The Dialectic  
of the Stars:  
Extinction  
ancefloor

실제의 변용법:  
스릴과 댄스플로어



## 5. Vacationland



This exhibition kicks off a space research project series that explores Platform-L's architecture as part of artists' creative processes. Artists including Park Kiljong, Kim Yunha, Verythings+Shin Sunhye, Lee Jiyeon, Kwangho Lee, Misu Kim, and Yeojo Park will present new works inspired by the space's architectural features. The exhibition aims to provide a dynamic, multi-dimensional experience for viewers, turning Platform-L into a "Vacationland." The building's unique design, featuring multiple exhibition spaces, a courtyard, and underground areas, enhances the relationship between the works and the site. Artists will use these elements to create immersive installations that reinterpret the space.

2018.07.19.-2018.09.16



## 6. Karel Martens: Still Moving



Karel Martens (born in 1939 in the Netherlands) is a world-acclaimed graphic designer who is engaged not only in the traditional print media such as posters, prints, and architectural graphic designs but also videos and interactive digital media. He is well-known for designing letterpress monoprints made with collected objects, along with Dutch coins, stamps, and phone cards. He has been lauded for designing OASE architectural magazine and SUN publications. He has co-founded the Werkplaats Typografie, a renowned Master course for typography in Arnhem, Netherlands, in 1988. He has been a visiting professor at Yale since 1997. He held solo exhibitions worldwide including «Karel Martens, OASE» at MADA Gallery in Melbourne, Australia in 2011, «KK Karel Martens» Ginza Graphic Gallery in Tokyo, Japan in 2013, «Reprint» at the Royal Academy of Arts, the Hague in Netherlands in 2015, «Karel Martens: Monoprints» at Harvard CCA in the same year, «Recent Works» at p! Gallery in New York in 2016, «Motion» at Kunstverein in Munich, Germany in 2017, and «Karel Martens: Motion» at Design Museum Gent in Belgium in the same year. He has also published *Printed Matter* (1996, 2001, 2010), *Counterprint* (2004), and *Full Color* (2013).

2018.10.11.–2019.02.14.



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## 7. A Story of French Umbrellas: Summer Bloom



The exhibition *Summer Bloom* at Platform-L (2019) features Michel Heurtault, a French master of parasols and umbrellas, alongside Korean artists Kim Yongho and Jungmo Kwon. It showcases antique parasols and umbrellas from the 18th to 20th centuries, introducing them as craft objects rather than everyday items. Heurtault, named Maître d'Art in 2013, has collected and restored these historical items, highlighting their cultural and economic significance. His works have been exhibited globally, including in Tokyo, Beijing, and Bonn. The show also presents archival materials that narrate the history of French umbrella craftsmanship. On the 2nd floor, Kwon's Hanji lighting installations harmonize with Heurtault's works, blending Eastern and Western aesthetics. On the 3rd floor, Kim's video work evokes Jeju's seasonal atmosphere alongside antique

2019.06.13.–2019.09.19.

**장 마리우스의 접이식 우산**

생텍쥐페리 박물관에서 활동하던 조각 조각 장 마리우스는 비가 오는 날이면 사람들이 사용하는 비산 고리들이 무척 불편하다는 것을 보고 우산의 중요성을 깨닫게 된다. 그러나 당시 제작하던 우산의 무게 때문에, 상류층의 여성들이 비가 오지 않을 때 우산을 가지고 다니는 데 어려움을 겪고 있음을 알게 되었다. 장 마리우스는 1709년 장 마리우스를 개발했다. 이 장산은 1킬로그램이 채 되지 않던 우산 상을 접을 수 있어 오늘날의 우산처럼 보관함에 접어 보관할 수 있었다. 또한 접이식 장산과 손잡이로 제작되어 세 부분으로 분리가 가능했기 때문에 휴대가 용이했다.

자금을 벌이려는 장 마리우스는 그가 제작하는 우산 또한 실용성을 가질 수 있도록 디자인 되어야 한다는 것을 잘 알고 있었다. 따라서 우산의 핵심에 알루미늄이 될 수 있도록 아름다운 색깔을 칠하고, 내부에도 화려한 소재를 사용했다. 잘 어울리고 접고만 75그램 정도 무게가 나가는 우산 14세 이전 어린이가 사용할 수 있도록 접이식 장산을 만들어 장 마리우스에게 장난감의 특징을 부여했다. 이 특징 자체 향후 5년간 프랑스에서 제작되는 어떠한 형태의 모든 우산에도 트레이드 마크가 부여되었다.

프린세스 팔라틴은 1712년 6월 18일, 한 서한에서 마리우스가 개발한 우산에 대해 "언제든 휴대할 수 있는 산책을 하다가 비가 올 때를 대비할 수 있는 매우 유용한 우산의 발명이다." 라고 언급하기도 했다. 장산은 주변에 귀족 친구들에게 열광적으로 여겨졌으므로, 이 새로운 우산에 대해 말하며, 곧 많은 패셔니블들이 새로운 우산을 들고 다닌다고 한다.

**Umbrella by Jean Marius**

Monsieur Jean Marius, a master purse maker from the Paris quarter of Saint-Honore, noted that on rainy days, the fashionable wigs of many female customers visiting his shop would be ruined. He realized that umbrellas were the answer, but that in their current form fashionable ladies would not dare to be seen carrying them when not in use. After many attempts, in 1709 Marius created a pocket parasol. It weighed less than one kilogram and had folding ribs so it could be folded up and stored in a sheath like a modern umbrella. It also had a jointed shaft that could be dismantled into three sections, making it small enough to be discreetly carried.

Critically as a purse maker he understood that to gain acceptance his umbrella needed to be elegant as well as practical, so he introduced beautiful colors to complement a ladies outfit and fancy edging material. Louis XIV, an avid wearer of elaborate wigs, immediately appreciated the invention and awarded Marius a royal privilege. This meant that every such umbrella made in France for the next five years had to carry his trademark.

In a letter of 18 June 1712 the Princess Palatine mentioned Marius's invention, the expeditious parasol-umbrella that can be carried everywhere, in case you are caught in the rain while out walking. She enthused about it to her aristocratic friends, and soon every sophisticated Parisian was seen carrying a chic parasol.



## 8. Min Oh: Invitee, Attendee, Absentee



2020.07.31.–2020.10.18.

Min Oh, based in Seoul and Amsterdam, explores how the body senses, operates, consumes, and generates time at the intersection of visual art, music, video, and live performance. Drawing on her early piano training, she applies musical structure and language to create works that visualize movement, both on and off stage. Her practice focuses on seeing music rather than merely listening to it, developing intricate scores that map relationships between time, space, body, movement, sound, and image. These scores often address sensations of anxiety linked to time, as well as the boundaries and interactions between specific scenes and abstract dynamics.

이때 책이 내는 소리는 책의 내용과 얼마나 상관관계가 있는가?

How much connection is there between the sounds made by a book and its content?

배음렬은 원리 올라갈수록 음과 음 사이의 간격이 좁아지고 동시대 음악 역시 보다 더 근접한 음이 동시에 울렸을 때 발생하는 충돌의 감각을 즐긴다. 간격은 가까워지다 급기야 맞닿았다. 공간감을 구축하던 구성음은 이제 축감을 생성한다. 그 축감은

In the harmonic series, the interval between notes decreases as the tone goes higher; likewise, contemporary music indulges in clashing feeling that occurs when closer notes sound at the same time. The interval has diminished until notes finally touch each other. The compositional tones that used to create a sense of space now produce facility.

Frequency	Relative Intensity	Frequency	Relative Intensity	Frequency	Relative Intensity
100 Hz	100%	200 Hz	50%	300 Hz	33%
400 Hz	25%	500 Hz	20%	600 Hz	17%
800 Hz	12.5%	1000 Hz	7.5%	1200 Hz	6.25%
1600 Hz	6.25%	2000 Hz	3.125%	3000 Hz	1.5625%
4000 Hz	0.78125%	6000 Hz	0.390625%	8000 Hz	0.244141%

## 9. Phantom Sense



2023.03.24.-2023.6.28.

The exhibition *Phantom Sense* challenges the traditional hierarchy of the senses in visual art by placing sight on equal footing with other senses such as hearing, touch, and smell, as well as with non-human modes of perception like echolocation and electromagnetic detection. Drawing on Bruno Latour's concept of "Thing Politics," it explores a shift from human-centered cognition to a broader sensory ecology. Featuring seven artists, the exhibition invites viewers to experience sensory crossovers—such as hearing smells or feeling sounds—encouraging a move from human to non-human perspectives and from central to peripheral modes of perception.





## 10. Kyungwoo Chun: LISTENERS



2024.03.23. – 2024.06.23.

Kyungwoo Chun (b.1969, KR) is a photographer and performance artist known for his enigmatic, blurred portraits that explore the unseen through photography, performance, and public art. He has exhibited internationally in cities like New York and Berlin, with shows at institutions such as the Hamburg Museum für Kunst und Gewerbe, LACMA, Hanmi Museum of Photography, and Coreana Museum of Art, and more recently in Goa and Palma de Mallorca. His works are held in major collections, including the National Gallery of Canada and the Museum of Fine Arts, Houston.



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Reetta

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Paula

HEDI

SUVI

SAKKE

Hanna

SARKKI

Jenna

Leni

Aino

REIA

Jukka

Katri

Mummi

Jouko

ANTTI

Kalevi

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Tanja

Auli

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EMILIA

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Victoria

Laura

MUKUSTI

Jouko

ESRA

Sara

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Annalle

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AIDA

LEO

Marja

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RASMUS

LAURA

# 11. Tobias Rehberger: You can call it Thunder



Tobias Rehberger (b.1966, DE) is an internationally acclaimed artist known for vibrant, interdisciplinary works that blur the boundaries between art and everyday life, with exhibitions at major institutions worldwide and collections including the Pompidou Center and Stedelijk Museum. He works across sculpture, installation, painting, architecture, and design, exploring the relationship between aesthetics and function. In 2009, he received the Golden Lion at the 53rd Venice Biennale. His works have also been shown in Korea at institutions such as the Daejeon Museum of Art, Gwangju Biennale, and Samsung Museum of Art Leeum.

2024.08.20. – 2024.10.10.



# PLATFORM-L LIVE ARTS PROGRAM

*Platform-L Live Arts Program (PLAP)* has become a major program of Platform-L since 2017, organized to discover and support diverse forms of art. Platform-L supports the space, technical guide and promotion for teams who are selected through the annual open call. The most outstanding work of the year gets selected and awarded a prize and supported the overall production to present a commissioned sequel for the following year.



**PLAP 2017-18**

Award-Winning Work

*Performance History*

Junghyun Kim, Juho Song, Seyoung Jeong

2017.11.24.-2017.11.26.



**PLAP 2018**

Commissioned Work

*Skaters on Frozen Canal*

Junghyun Kim, Diorama Vivant Theatre

2019.01.25.-2019.01.27.



## PLAP 2018

Award-Winning Work

*SYNCH07 - Movements that move the movements  
that move the movements*

Yulhyul Arts Group

2018.10.19.-2018.10.21.



## PLAP 2019

Commissioned Work

*EQUILIBRIUM 01 - Two Body With Tension*

Yulhyul Arts Group

2020.01.10.-2020.01.12



**PLAP 2019**

Award-Winning Work

*Birds Eye View*

Band Bower (Goyoson, Shy Asian, Seungtaek)

2019.10.15.-2019.10.22.



**PLAP 2020**

Commissioned Work

*Space Birds*

Band Bower (Goyoson, Shy Asian, Seungtaek)

2020.8.20.-2020.8.23.



**PLAP 2020**

Award-Winning Work

*.bvh*

Myungwoo Jung

2020.10.24.-2020.10.25.



**PLAP 2021**

Commissioned Work

*.bvh II*

Myungwoo Jung

2021.10.30.-2021.10.31.



## PLAP 2021

Award-Winning Work

### *Ourler*

Jade Sujin Lee / Sunyoung Yang

2021.09.18.-2021.09.19.



## PLAP 2022

Commissioned Work

### *CHANGE OR TRANS-HIKING*

JADE SUJIN LEE

2022.09.16.-2022.09.25.



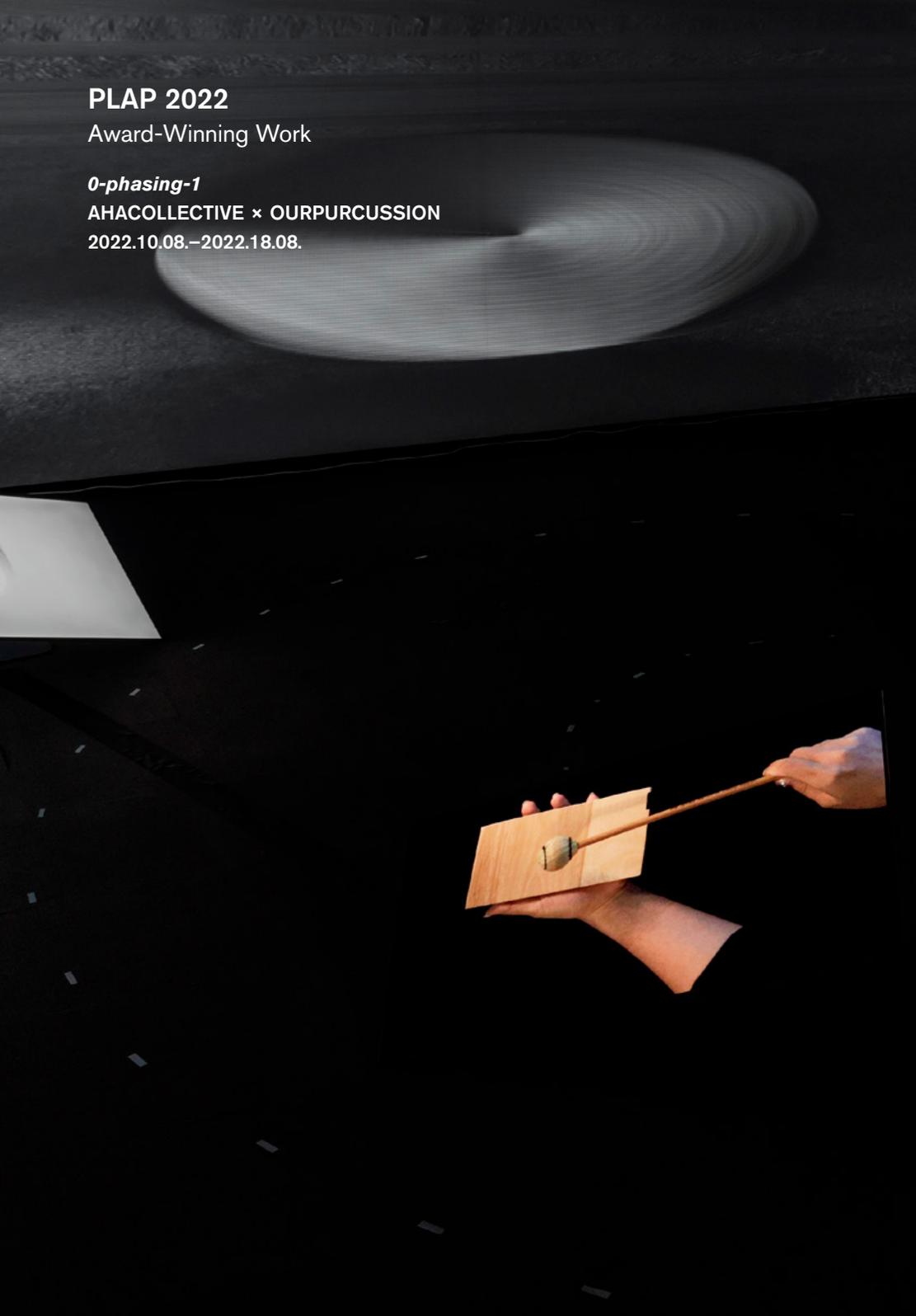
**PLAP 2022**

Award-Winning Work

*0-phasing-1*

AHACOLLECTIVE × OURPURCUSSION

2022.10.08.–2022.18.08.



**PLAP 2023**

Commissioned Work

*ppp pppp ppppp!*

AHACOLLECTIVE × OURPURCUSSION

2023.09.21.–2023.09.24.



**PLAP 2023**

Award-Winning Work

***DYSTOPIA 3***

Luda Lee

2023.08.19.-2023.08.20.



**PLAP 2024**

Commissioned Work

***LUDA LIVE***

Luda Lee

2024.09.07.-2024.09.08.



PLAP 2024  
Award-Winning Work

*BOUNDLESS PERSPECTIVES, BREAKING ORBITS*  
COLLECTIVE TH  
2024.08.24. – 2024.08.25.



# PLATFORM-L STORE

A multi-layered store with products and works from exhibitions and contemporary books.

Situated in the lobby of the building, the Platform-L Store has a wide range of objects and lifestyle goods from Platform-L programs and artist collaborations. While high quality art books from both Korea and overseas are also introduced among the selection, carefully curated print works and art objects are central to the range of assortment. Platform-L is always searching for new opportunities to collaborate, not only with the emerging artists and designers, but also with anyone who has the brightest ideas.

[Contact Platform-L Store: [store@platform-L.org](mailto:store@platform-L.org)]



# PLATFORM-L STORE

TYPE 1  
KIM TAEHYUNG

STAFF

TYPE 1  
KIM TAEHYUNG

결제 대기중

CALL TOP



# PLATFORM-L STORE



EVENT

Seoul Art Book Fair Unlimited Edition 100





계속 바뀌는 배치 속에서 눈에 띄는 책과 상자를 포함해 보세요



EVENT

Exhibition opening reception



# MATERIAL ARCHITECTONICS

물질의 건축술  
2017.7.12 - 9.17

→ 1F ART SPACE  
1100

# EVENT

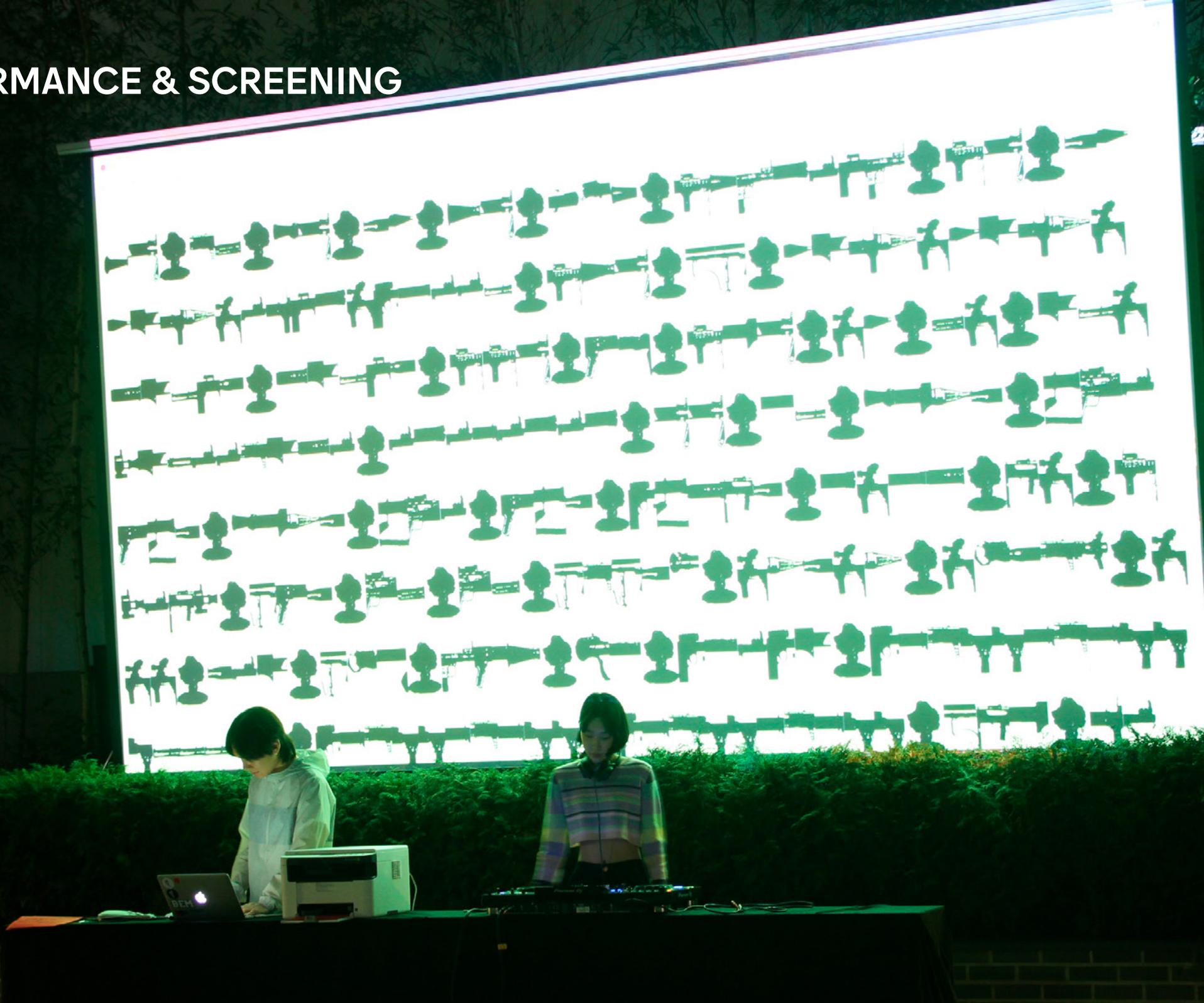
홍재목 x 담소네공방



# PERFORMANCE & SCREENING



# PERFORMANCE & SCREENING



# WORKSHOP



# WORKSHOP



WORKSHOP



# PLATFORM-L

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# PLATFORM-L

Platform-L Contemporary Art Center  
11, Eonjuro 133gil, Gangnamgu, Seoul,  
Republic of Korea

T. +82 2 6929 4460  
E. [info@Platform-L.org](mailto:info@Platform-L.org)  
W. [www.Platform-L.org](http://www.Platform-L.org)